



Friends of the  
Sunnyvale

Public Library

# Sponsorship Opportunities

## **Why Sponsorship Opportunities**

With the shortage of funding and the increasing expenses of the Library, the Community's support is needed.

## **How You Will Benefit**

Your sponsorship will be recognized at the event, on Facebook, in communication with members and in the Sunnyvale Newsflash.

You will receive a free membership to Friends of the Sunnyvale Public Library with benefits on an Executive Membership Level.

If it is a ticketed event, you would receive a number of free tickets, according to your sponsorship level.

**Contact for more info**

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## Love Your Library Month in February

### Event Purpose

Enhance patron appreciation of the library in a fun way.

### Sponsorship Funds

Refreshments, door prizes, contests, printing costs, supplies

### Love Your Library Sponsorship Levels

1st Edition - \$200

Hardback - \$100

Paperback - \$50



## Sunnyvale Faire

### Event Purpose

Bring awareness to the Library, involve the community, and promote Sunnyvale businesses, vendors and organizations.

### Sponsorship Funds

Door prizes, printing costs, hospitality table, signage

### Sunnyvale Faire Sponsorship Levels

1st Edition - \$500

Hardback - \$250

Paperback - \$100



## Summer Reading Program

### Event Purpose

Encourage children to read in the summer and develop the love of reading.

### Sponsorship Funds

Refreshments, door prizes, professional performers, printing costs, Promotional items, and supplies

### Summer Reading Program

#### Sponsorship Levels

Ist Edition - \$2,000  
Hardback - \$1,000  
Paperback - \$500



## Give Thanks for Books Event

### Event Purpose

Build the Library's collection.

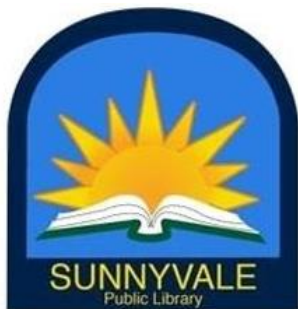
### Sponsorship Funds

Refreshments, door prizes, supplies, printing costs

### Give Thanks for Books

#### Sponsorship Levels

Ist Edition - \$200  
Hardback – \$100  
Paperback - \$50



## Library Card Month In September

### Event Purpose

Encourage children and adults to sign up for a library card or celebrate that they have a library card.

### Sponsorship Funds

Prizes, refreshments, printing cost, supplies, entertainer, craft project

### Library Card Month Sponsorship Levels

1st Edition- \$200

Hardback - \$100

Paperback - \$50

## Membership Social - TBD

### Event Purpose

Encourage members and their guest to support the Library through ticket sales and a silent auction.

### Sponsorship Funds

Rent event space, refreshments, door prizes, printing costs

### Membership Social Sponsorship Levels

1st Edition - \$2000

Hardback - \$1500

Paperback - \$500



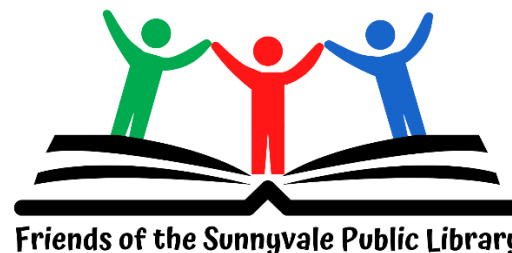


## **LIBRARY HERO**

**Corporations, businesses and individuals may become our LIBRARY HERO by sponsoring all Friends of the Sunnyvale Public Library events in one donation!**

### **LIBRARY HERO - \$5,000**

**You will be the titled sponsor for each event, recognized at the event and in all media materials, receive an Executive Membership with perks Included (see next page), and six free tickets to paid events.**



## **Membership Levels**

Individual - \$20 (\$10 Faire booth)

Family - \$40 (\$10 Faire booth)

Corporation - \$100  
(receive a tote bag and FREE Faire booth)

Executive - \$250  
(receive a tote bag and t-shirt  
and FREE Faire Booth)